

**FULL  
PROGRAMME**


**PIPMG**  
**AUTUMN MEETING**

**Project Managers in  
Pharma and Biotech -  
are we qualified for the job?**

**Extended Early Bird Rate**  
until Monday 4th October 2010

**24-25 November 2010**  
GlaxoSmithKline's  
Conference Centre  
Ware  
Hertfordshire

[www.pipmg.org](http://www.pipmg.org)



PIPMG (Pharmaceutical Industry Project Management Group) is an informal, not-for-profit group providing a forum for the discussion of matters of common interest to those in project management roles within the Pharmaceutical Industry in the UK and Europe.

PIPMG has over 1000 members representing a broad range of pharmaceutical companies, contract houses, specialist technology, biotech and service organisations. Membership (which is free) is on an individual basis. There is no corporate membership and no direct corporate sponsorship.

PIPMG is managed by a steering committee representative of the current membership. Elections to the committee are held at PIPMG's Annual General Meeting in the autumn.

Check out our  
improved website at  
**[www.pipmg.org](http://www.pipmg.org)**

NB - Membership of PIPMG (free) is required  
to access the valuable content

# Project Managers in Pharma and Biotech - are we qualified for the job?

## **The direction of training and accreditation of project management staff in the Pharma and Biotech sectors**

For many, the traditional route into project management in Pharma has been that an expert – scientific, clinical or commercial – is identified as possessing natural people and project-working skills, and is encouraged to assume a cross-functional PM role. The situation in smaller Biotech has been even more diffuse, with staff often being asked to take on PM roles for which they may not have been prepared.

However the situation is changing, with Pharma and Biotech taking a more formal approach to the development of PM competence often in parallel with development of a Project Office and the integrated management of Projects, Programmes, Portfolios and Alliances.

In other industries such as Oil & Gas, IT, and Construction, it has long been the norm to have a formalised approach to PM competence development – with strategic intent to establish standards, recognised qualifications and, more recently, accreditation of PM professionals. Should this progression to qualification and accreditation apply to Pharma and Biotech?

Using our proven mix of presentations by industry experts, the sharing of real case studies and facilitated workshops, this PIPMG meeting will explore the vital contribution PM training can make by

- **Asking what do senior managers in our industry actually want from their Project Managers?**
- **Reviewing how best to access the training – In-house Academy or External Supplier?**
- **Assessing what the qualifications mean – is Professional Accreditation the way forward?**

**There will be a poster session at this meeting, and you are invited to submit an abstract to be considered for inclusion**

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**24-25 November 2010**

# AUTUMN MEETING agenda

After dinner speaker  
**Jackie Hunter**  
Pharmivation Ltd and formerly  
GlaxoSmithKline

## WEDNESDAY 24 NOVEMBER 2010

- 19.30 Welcome drinks reception**
- 20.00 Informal networking dinner**

## THURSDAY 25 NOVEMBER 2010

- 8.30 Registration and coffee**
- 9.00 Welcome & introduction**  
*Ralph White, Tamara Pedgrift and Hanna Dickenson, PIPMG*
- 9.15 The Best Project Manager for the Job - Experiences from Major Pharma to CRO**

*Chris Davie, Senior Director Project Management, Covance Clinical and Periapproval Services Ltd*

Different types of employers look for different types of expertise areas from their project management staff. Do they have the right tools for the job? This personal perspective on the required skills and knowledge areas a Project Manager needs to possess to be successful within a particular environment draws upon experiences as an employer and manager of PMs within major Pharma, Biotech, Charity and CRO industries. The presentation will highlight the emphasis placed on the range of project management skills (hard and soft) within alternative industry sectors and also report on an observed change within the external environment.

- 10.00 Coffee break**
- 10.30 Workshop 1: Why should we seek accreditation?**

Using PIPMG's established approach of facilitated, small group working, delegates will identify the foremost issues they confront when opting whether or not to secure professional accreditation.

- 11.15 Project Managers - home grown or externally cultured?**  
*Dr Pauline Stewart-Long, VP Global Project Management, GlaxoSmithKline*

Looking at the pros and cons for internal project management academies to develop project manager capability versus external development programmes. Which best supplies the business needs? Experiences in GSK.

**12.00 Lunch**

**13.00 Annual General Meeting**

**13.30 Case Study**

The study reviews the objectives and theory of project management maturity and how it is applied to Project Leaders, Directors & Managers (of various levels on the organisation), Resource Managers and other skills in the Project Management Department. It will also look at the Transferable Competencies and Technical Competencies that these various levels of managers in the Project Management Department require and need to demonstrate that they possess.

**14.15 Workshop 2: Continuing Professional Development  
- what do we need to do?**

With the most important topics from Workshop 1 as the starting point, delegates will collaborate to identify possible solutions based on their own expertise and what gaps there may be in the current provision. With an emphasis on practicality, the output will be written up and provided to the delegates for their use after the meeting.

**15.15 Coffee break**

**15.30 Qualifications in Project Management  
- how to spot a good one for you**

*Dr Thomas Docker – Chairman, CITI Ltd*

The initiative by the Association for Project Management (APM) to become a chartered institute reinforces the desire to professionalise project management. APM is not the only organisation that sees projects and their management as an area of focus. There are increasing numbers of accreditations and qualifications available and the pace of introduction seems to be accelerating so discrimination between them is essential. Using KASE – knowledge, attitudes, skills and experience – as one organiser, the presentation explores options available so you can answer the question, “What’s in it for me?”.

**16.30 Workshop feedback and panel session**

**17.00 Wrap up and meeting close**

## Jackie Hunter

CEO, Pharmivation Ltd

Dr Jackie Hunter has worked in the pharmaceutical industry for over 25 years and in 2002 was appointed SVP and Head of the Neurology and GI Centre of Excellence for Drug Discovery (CEDD) for GlaxoSmithKline. The CEDD was focused on the development of drugs for neurodegenerative diseases, pain and gastrointestinal disorders and over 5 years delivered 17 clinical proofs of concepts across these therapeutic areas, of which 5 were positive. From 2008, she established an open innovation externalisation strategy for GSK R&D and led the creation of the world's first open innovation pharmaceutical campus at GSK's laboratories in Stevenage UK, for which she raised over £25m pounds in external funding.

In 2010 she left GSK to form Pharmivation Ltd concentrating on open innovation in bioscience as well as advising companies on neuroscience research and development. She has been chair of the EFPIA Research Directors Group and is a past member of the Innovative Medicines Initiative Board. Currently she is a non-executive director of Proximagen, an AIM listed, biotechnology company which is focused on neuroscience drug development and she is also a Trustee of the charity, AgeCare. In 2010 she was awarded Woman of Outstanding Achievement in Science, Engineering and Technology for her contribution to innovation and entrepreneurship and the CBE for her services to the pharmaceutical industry.

## Chris Davie

Senior Director of Project Management,  
Covance Clinical and Periapproval Services Ltd

Chris Davie is Senior Director of Project Management at Covance, Within the Phase II / III Clinical Development Services function, Chris is the "face" of Covance's Clinical Operations group with existing and potential Clients, is accountable for the strategic development and implementation of development proposals, and is also responsible for the advancement and maintenance of the Project Management function – championing the growth of hard and soft skills within a professional project management organisation.

Before joining Covance, Chris enjoyed two years as Head of Project and Portfolio Management within the Drug Development Organisation at Cancer Research UK. Chris has also headed up the Project Management group for Transgene, a Strasbourg-based Biotech involved in vaccine immunotherapeutics development to treat cancer and infectious diseases. Prior to his move to France, Chris enjoyed 21 years with GlaxoSmithKline, a significant portion of which was spent as a Director within the Global Project Management group.

# About the speakers

## **Dr Pauline Stewart-Long**

VP Global Project Management, GlaxoSmithKline R&D

Pauline heads the Global Project Management function for pharmaceutical R&D at GlaxoSmithKline. She is responsible for supplying professional project management expertise to drug development and currently leads an initiative to take GSK R&D project management to higher levels of maturity and roll out enterprise project management tools.

Prior to her current position she held roles as European Director of Project Management, Respiratory Portfolio Director and Project Manager within GSK and legacy companies. Formally she was a Clinical Research Scientist at Beecham Pharmaceuticals.

Pauline has a BSc in Nutrition from the University of Surrey and a PhD in Biochemical Nutrition from Cambridge University. She is a member of the PMI Pharmaceutical Annual Conference Advisory Board.

## **Dr Thomas Docker**

Chairman, CITI Limited

Thomas is widely recognised as an expert in project management and the development of project manager capability. He has worked in or managed civil engineering, engineering, information technology and business projects. After starting his career in civil engineering, where he worked on a number of large projects, Thomas moved into IT, working for a major computer manufacturer before running his own consultancy company and teaching at a university in New Zealand.

He has been in management education for more than thirty years, and project management development and consultancy for the last twenty-five years. As a founding partner of CITI, Thomas has led the development of many of its products and services, including CITI's project management profiling offering, which has a database of over 14,000 experienced project managers. He has also helped many blue chip and government organisations improve their capability to successfully run projects and programmes.

He served for a number of years on the Association for Project Management's Executive Board and chaired its Professional Development Steering Group, with overall responsibility for its qualifications. Currently, he is CITI's Director of Studies on the MSc Managing Major Projects & Programmes that CITI offers jointly with the National Centre for Project Management at Middlesex University.

**PIPMPG**

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You can now also register & pay online at [www.pipmg.org/booking.php](http://www.pipmg.org/booking.php)

# PIPMG Autumn Meeting Registration Form

## Delegate Information

Name	Job Title
Company	Address
Postcode	Telephone
Fax	e-mail
Special Dietary Needs	

## Early Bird Rates for registrations received before Monday 4th October 2010

• £413.00 + VAT Full Meeting Package • £326.30 + VAT Day Delegate Package

## Registration Details

	Cost	VAT	TOTAL	Tick as required
<b>Early Bird Full meeting package:</b>	£413.00	£72.28	<b>£485.28</b>	<input type="checkbox"/>
24 Nov: Welcome reception and dinner, accommodation at Hanbury Manor Hotel 25 Nov: Breakfast at Hanbury Manor Hotel, transfer to GlaxoSmithKline conference centre, and attendance at the meeting and meeting materials				
<b>Early Bird Day delegate package:</b>	£326.30	£57.10	<b>£383.40</b>	<input type="checkbox"/>
25 Nov: Attendance at the meeting at GlaxoSmithKline conference centre and meeting materials				
<b>Full meeting package:</b>	£462.00	£80.85	<b>£542.85</b>	<input type="checkbox"/>
24 Nov: Welcome reception and dinner, accommodation at Hanbury Manor Hotel 25 Nov: Breakfast at Hanbury Manor Hotel, transfer to GlaxoSmithKline conference centre, and attendance at the meeting and meeting materials				
<b>Day Delegate package:</b>	£368.00	£64.40	<b>£432.40</b>	<input type="checkbox"/>
25 Nov: Attendance at the meeting at GlaxoSmithKline conference centre and meeting materials				

**Important:** to guarantee accommodation at the group rate, please register before 29th October 2010. After this date, the availability of accommodation cannot be guaranteed.

**Accommodation** at Hanbury Manor Hotel, Ware, Hertfordshire SG12 0SD

**Conference** at GlaxoSmithKline Research and Development Conference Centre, Park Road, Ware, Hertfordshire, SG12 0DP

## Payment Details You can pay **Online**, by Cheque or Invoice

**TOTAL £**

**Cheque** - Payable to Lime Blue Solutions Ltd

OR

**Invoice** - Please fill in details below

**Invoice:**

Accounts Payable Address

Postcode

Purchase Order (compulsory)

## Please send completed forms to

Lime Blue Solutions Ltd, 3b Pinkneys Farm, Furze Platt Road, Maidenhead, Berkshire, SL6 6PZ  
fax: +44 (0)1628 780534 e-mail: [events@pipmg.org](mailto:events@pipmg.org) telephone: +44 (0)1628 780211

• Your place at this meeting is not confirmed until full payment is received. • Requests for refunds must be made in writing. No refunds will be made for cancellations or alterations received less than 21 days before the meeting. • For cancellation received more than 21 days before the meeting, fees will be refunded less an administration fee of £25. • If accommodation is no longer required, we will attempt to cancel the booking; however, if this is not possible, the cost of accommodation will not be refunded. • Alternative delegates may be substituted at any time, subject to an administration fee of £25. • The hotel will not accept individual bookings for this meeting.